

THE VISUAL GUIDE TO PARK GÜELL: THE PROJECT

## Gaudí and his patron's innovative urban development project, explained in a complete and visual way

*Dos de Arte Ediciones, a publishing house specialised in art and architecture, presents its new Visual Guide, dedicated to Park Güell, the great urban development project of Antoni Gaudí and his sponsor, Eusebi Güell, in Barcelona. All the secrets of this masterpiece are exposed with a profusion of photographs, plans and drawings.*

What is today Barcelona's most visited park was at the beginning an urban development project far away from the hubbub of the city, on a hillside overlooking the sea. The plan, inspired by English garden cities of the time in order to recuperate contact with nature, failed as an urban development project, but allowed Gaudí to freely devise all the common spaces of the urbanisation, leaving the city with a large 15 hectare space where architecture and nature blended together and complimented each other to perfection.

Within 144 pages published in Spanish, English, French, Italian and German, the new 'Visual Guide to Park Güell: The project' narrates the origins of the project and the reason for its commercial failure, before analysing in detail the project in its entirety and the total area, section by section: the main entrance, flanked by two buildings that lead directly to an imaginative world; the stairway, with the famous 'trencadís' dragon; the market, inspired by Doric temples; the large square and its serpentine bench, a masterpiece of form and colour; the paths, whose viaducts with leaning columns gracefully get over the steep drops in land; and the houses in the park, the Gaudí House Museum among them, one of the two properties that was built out of a possible 60 that constituted the project.

With an easy-to-use format, this Visual Guide, contains more than 500 images, including general photographs –including large-sized ones– that provide a global view of Gaudí's architecture in its gardened context and close-up pictures where constructive techniques and decorative elements that the same architect planned and designed can be appreciated.

Moreover, the Visual Guide includes a large number of graphics, plans and illustrations that allow for a better comprehension of this majestic World Heritage building, accompanied by concise and enjoyable texts that complement the pictures, describe the Gaudían work in detail and are useful for art lovers in general as well as experts in architecture.

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### **The Visual Guide to Park Güell: The project**

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Edition: Dos de Arte Ediciones, S.L.

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Pages: 144 / Size: 17,5 x 19,5 cm

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Binding: Paperback sewn binding. / Cover: Flexible with flaps

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Languages available: Spanish, English, French, Italian and German

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Retail Price: 12 €

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Catálogo and sales: [www.dosdearte.com](http://www.dosdearte.com) / +34 93 494 8396

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